

My Book Marketing Cheat Sheet

AUTHOR INFO

Address
Email
Kindle Email

WEBSITE/URLS

Home
Readers Club Signup Page URL
Google Analytics#
Rss Feed URL

KEYWORDS FOR AUTHOR

Phrase1
Phrase 2
Phrase 3

CONTEST WINS

AUTHOR BIO

Twitter Bio 100 Characters
100 Words
120 Words
150 Words
200 Words
350 Words
2500 Characters (475 Words)
4000 Characters

1 Sentence that describes me
30 Second Elevator Pitch About Me

SOCIAL MEDIA LINKS

Amazon Author Page
Facebook
Twitter
Pinterest
Goodreads
Google Plus
Instagram
Tumblr
Linkedin

FACEBOOK STREET TEAM

BOOK TITLE #1

PUBLISHER INFO
COVER DESIGNER
BOOKFUNNEL LINK
WEBPAGE for Book URL
of PAGES

BARCODE
BISAC subject headings
ISBN
AISN

BOOK COVER URL

LOGLINE

BLURB

100 characters (Twitter)
250 characters
400 characters
350 words
4000 characters

EXCERPT

REVIEW QUOTES 4000 character maximum

KEYWORDS

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